



HOW TO PARTICIPATE AS AN ABSENTEE BUYER

We have made preparations to bid and buy livestock through Superior Productions' "Click-To-Bid" service for those unable to attend in person on sale day.

HERE'S HOW IT WORKS

Click-To-Bid. This is Superior's online bidding platform for cattle and horse buying. **Please note that high speed internet is required – this is not for dial-up or satellite internet.** Registration is free, but you must become a member of www.superiorclicktobid.com to sign up. Becoming a member is easy - just go to the homepage of www.superiorclicktobid.com and follow the out-lined steps to get started. Input your information and select a username and password. You will receive an e-mail confirming you are a member. From that point forward you just have to sign in and select the sale you would like to register for and once approved you will receive an e-mail confirming which sale you are now registered for.

Viewing the Auction. There are 2 places to view the sale broadcast live on the internet: www.superiorlivestock.com or www.superiorclicktobid.com. Just go to the home page of either website and select the auction. If you just want to watch the auction on your computer, smartphone or tablet go to www.superiorlivestock.com, but if you want to bid over the computer you must go to www.superiorclicktobid.com. Remember you must be a member of www.superiorclicktobid.com to "click- to-bid". Your computer must have Flash Media Player installed for this website to view the auction. If you have any questions, please call the Superior Productions office at 800-431-4452.

*You will receive your buyer number and the bidline telephone number after your registration is processed.

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