

## **FOR IMMEDIATE RELEASE**

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## **Four Sixes Ranch Nutriments Joins Four Sixes Ranch Horsemanship Clinics as Branded Partner Sponsor**

GUTHRIE, TEXAS, April 1, 2024 — 6666 Ranch Nutriments is proud to announce our official partnership with the Four Sixes Ranch as a sponsor of their esteemed Four Sixes Ranch Horsemanship Clinics.

This three-day horsemanship clinic, instructed by Four Sixes Ranch General Manager Joe Leathers, focuses on developing a rider's 'feel' and practical understanding of horsemanship by improving communication between horse and rider.

### **Supplements Developed by the World's Best Equine Veterinarians and Nutritionists**

The goal behind Four Sixes Ranch Nutriments is clear: to create the perfect combination of nutrients that help horses reach their full potential and excel in their respective fields. Four Sixes Ranch Nutriments offers comprehensive, high-quality supplements formulated by leading equine veterinarians and Ph.D. nutritionists to meet the unique needs of performance and working horses.

With Dr. Rob Franklin at the helm of Four Sixes Ranch Nutriments, horse owners can trust that these supplements have been meticulously crafted with a deep understanding of equine health and performance.

"At Four Sixes Ranch Nutriments, we believe in the connection between horse and rider and the incredible power that bond holds," said co-founder Dr. Rob Franklin DVM. "Our partnership with the Four Sixes Ranch Horsemanship Clinics aligns perfectly with our core values of promoting the betterment of both horse and rider. By providing superior supplementation for horses, we enable them to perform at their best, thus enriching the overall horsemanship experience."

### **Excellent Nutrition is the Foundation for Premiere Horsemanship**

The Four Sixes Ranch Horsemanship Clinics offer exceptional instruction and immersive learning experiences. They are dedicated to empowering riders of all levels to achieve their full potential in the saddle. These clinics emphasize not only technical skill, but also the importance of understanding and nurturing the bond between horse and rider.

This partnership marks a significant milestone in the mission of Four Sixes Ranch Nutriments to elevate equine wellbeing through optimal nutrition, while fostering the growth and development of riders.

"We're thrilled to have 6666 Ranch Nutriments as a sponsor for our horsemanship clinics," Joe Leathers, 6666 Ranch General Manager, said. "Their commitment to excellence in equine nutrition perfectly aligns

with our goal to make more well-rounded and educated riders. Participants from all over the country come to this clinic to learn how to be better for their horses. A happy and healthy horse is a key ingredient to a successful equine partnership, and that's where Nutriments comes in. Their high-quality products are a perfect fit for our horse program. We're excited to have them as a partner in our mission to provide quality horsemanship instruction."

### **Better Together**

6666 Ranch Nutriments and the Four Sixes Ranch look forward to advancing horsemanship education and promoting all-around horsemanship with this partnership.

6666 Ranch Nutriments are available at select retail locations and online. Visit [www.6666ranchnutriments.com](http://www.6666ranchnutriments.com) to learn more and order these groundbreaking equine supplements today.

To learn more about registering for the Four Sixes Ranch Horsemanship Clinics, visit <https://www.6666ranch.com/quarter-horses/horsemanship-clinic>.

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### ***About Four Sixes Ranch Nutriments:***

Four Sixes Ranch Nutriments is a pioneering line of equine supplements developed in collaboration with leading equine nutritionists and veterinarians. Formulated to support the nutritional needs of horses in all disciplines, these supplements are designed to Renew, Restore, Refresh, and Revive horses, enabling them to perform at their best in any discipline. For more information, visit [www.6666ranchnutriments.com](http://www.6666ranchnutriments.com).

### ***About Four Sixes Ranch:***

Four Sixes Ranch is part of the famous Burnett Ranches LLC, which is among the most storied businesses in Texas history. Burnett Ranches today encompasses 260,000 acres, including the Four Sixes Ranch headquarters, near Guthrie, and the Dixon Creek Ranch, between Panhandle and Borger — both located in the western half of the state. The Four Sixes Ranch has earned a distinguished reputation for raising some of the finest working and performance horses in the world. With a legacy built on excellence, the Ranch has consistently bred and trained horses with a rich history.

For more information about Four Sixes Ranch and our commitment to equine excellence, please visit [www.6666ranch.com](http://www.6666ranch.com).

***More about Dr. Rob Franklin:***

Dr. Rob Franklin is the President of the American Association of Equine Practitioners (AAEP) and plays a pivotal role as the Internal Medicine Specialist and Chief Medical Officer of Four Sixes Ranch Nutriments. Dr. Franklin brings a wealth of expertise and experience to the development of Nutriments with a distinguished career dedicated to horses' well-being.

Dr. Franklin has an extensive background in diagnosing and treating complex medical conditions in horses as an Internal Medicine Specialist. His keen insights into equine health have made him a trusted name in the equine nutrition field, earning him the respect and admiration of fellow professionals and horse owners.