



Photography & Media Policy

Media Professionals

Media professionals who wish to cover the Return to the Remuda Sale must apply in advance. All applications will be reviewed and access may be granted or denied at the sole discretion of the 6666 Ranch. If applying, please include your name, media affiliation, scope of coverage, and any relevant samples or credentials.

For media inquiries and credential applications, please contact: MKTG@6666Ranch.com

Private Professional Photographers

Private professional photography is **not permitted** at the Return to the Remuda Sale without the prior written approval of the 6666 Ranch. This includes any individual offering or providing photography services—paid or unpaid—to attendees, consignors, vendors, or the general public.

This policy is in place to protect the integrity of the event, ensure the safety of our horses and exhibitors, and avoid interference with official media coverage. Any individual found to be conducting professional photography without authorization may be asked to leave the premises and may be denied future access to the event.

Personal Photography

Guests are welcome to take casual, non-commercial photos for personal use in designated spectator areas. However, personal photography must not disrupt any part of the sale, obstruct views, or interfere with horses, handlers, bidders, or working staff. To maintain a safe and respectful environment for all participants:

- **No flash photography** is allowed at any time.
- **Drones, selfie sticks, tripods, monopods, or similar equipment** are not permitted. Cameras with **detachable lenses longer than 3 inches** (measured from the camera body) are not allowed.
- Photography in restricted areas, including behind-the-scenes or horse handling areas is strictly prohibited.

Photography/Video Disclaimer

By entering the grounds of the **Return to the Remuda Sale** at the 6666 Ranch, you understand that photography, videography, and audio recording may occur and you may be captured in any of the above. Your presence on the property constitutes your consent to be photographed, filmed, and recorded, and to the release, publication, exhibition, or reproduction of those recordings for news, social media, advertising,

or other promotional purposes by Return to the Remuda, its participating ranches, sponsors, and authorized media partners.

By attending the Return to the Remuda Sale, you waive all rights to compensation or royalties and release the Return to the Remuda Sale, Burnett Ranches, LLC, all participating ranches, consignors, and its and their affiliates, employees, contractors, representatives, owners, and managers from any claim, damage, or liability, of whatsoever nature, arising from or relating to the capture or use of photos, video, or audio recorded at the Return to the Remuda Sale. Your presence constitutes your acknowledgment of this consent and release.

Your entry to the event serves as your acknowledgment that you have been fully informed of this consent, waiver of liability, and release.

For questions regarding this policy or media credentials, please contact: **MKTG@6666Ranch.com**